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KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone, Bayview 0017

THE BEACH NEWS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

EIGHT PAGES
SUBSCRIPTION
\$1.00 per Year in
San Diego County
\$1.50 a Year anywhere
outside San Diego

FOURTH YEAR, No. 22

Saturday, April 17, 1926

FIVE CENTS THE COPY

Great Fun Zone Ready For Pre-View

MANAGER BOB HICKS
WORKING NIGHT AND DAY
FOR GRAND OPENING

With the arrival last Tuesday on baggage cars by express from North Tonawanda, N. Y., of the equipment for the huge merry-go-round, one of the big features for the fun zone at Mission Beach, Manager Bob Hicks announces that nearly every unit of the great amusement enterprise will be ready for public inspection today, Saturday, April 17. Manager Hicks has arranged to have the members of Al Bahr Temple of Shriners and their families as his special guests.

Featuring Shrine day at the Fun Zone and at the Amusement Center will be a parade by the uniformed band and patrol of Al Bahr temple, a band concert and an exhibition drill. These events are scheduled for this Saturday afternoon and will be free to the public. Following the special Shrine program, the Fun Zone will be opened.

By working night and day the energetic and tireless Bob Hicks, head of the Fun Zone project, has achieved wonders in preparing the enterprise for its semi-official opening today. The Fun House, with its great variety of amusement devices, and the other units are all in practical readiness for the pre-view, and the entire amusement zone will be in full operation for the official opening on May 1. Meanwhile the public is invited to enjoy the festivities and inspect the amusement center, inside-out, from end to end and all round. And don't forget to take along the kids!

WILLIAM CONRAD WINS

SCHOOL POSTER PRIZE

At a contest held recently open to all southern California pupils in art schools or high schools, William Conrad of Point Loma "Hi," won a prize for his "Better Homes" poster. One hundred and fifty posters were submitted. Fifteen prizes were awarded.

Stationery—FROIDE'S, Bacon St.

ORGANIZATION OF WOMEN'S BRANCH

FIRST SOCIAL MEET

OF UNION LEAGUE CLUB

PROVES GREAT SUCCESS

With a large number of ladies in attendance the members of the Union League Club of San Diego county held their first social gathering last Wednesday evening in the banquet hall of Ye Golden Lion Tavern. The occasion was marked by a most enjoyable supper, accompanied with music and song and followed by a brief talkfest, with a finale of modern and old-fashioned dances. Some important matters were acted upon at a brief business session during the evening and preliminary arrangements were outlined for the organization of a Women's Auxiliary, which will be duly perfected. The Navy Harmony Hounds, comprising Eddie Fraser (leader), C. H. Ogden and L. G. Roseman, furnished some excellent music for the delightful occasion.

SPECIAL DEPARTMENT
ORGANIZED BY S. D. C. OF C.
TO PROMOTE ACTIVITY

The San Diego Chamber of Commerce secured a mineral survey of San Diego county last year, through the courtesy of the State Mining Bureau. This survey revealed the fact that San Diego county has large deposits of commercially valuable minerals, particularly of the non-metallic or industrial varieties.

In order to promote a wider interest in these natural resources, and attract capital for development, as well as encourage the establishment of industrial plants for their manufacture, the San Diego Chamber of Commerce has organized a DEPARTMENT OF MINERAL RESOURCES under the chairmanship of Sidney E. Mayer, and will hold monthly meetings in the offices of the San Diego Chamber of Commerce.

ROLICKING POLO GAME ENDS IN TIE

THRILLING GAME
BETWEEN "BEACH NEWS" TEAM
AND THIRTIETH DIVISION

At the Mission Beach Roller Rink last Tuesday night, a large crowd of visitors enjoyed the thrills of a battle royal in the roller polo game between the Thirtieth Division bunch and "The Beach News" team of Ocean Beach. The contest ended in a tie, with everybody on their toes when the beach boys evened the score in a rattling finish. It's no pun to say that the jovial Ed. Kickham had the time of his life keeping time. It certainly required an expert to mark the rapid fire movements of the two teams. Honors were about equally divided among the players, each and every fellow doing his level best at any and all stages of the game. Don't miss these polo games every Tuesday night at the Mission Beach Roller Rink.

The revised personnel of "The Beach News" Ocean Beach team includes George Sturz (captain), Lester Near, Pete Humason, Arnold Smith and George Northern, with Ye Editor as manager of the rollicking bunch of boosters.

LENGTHY PROGRAM

FOR SWIMMING MEET AT

MISSION BEACH PLUNGE

Twenty-one events will be included in the program for the San Diego county A. A. U. championship swimming meet, which will be staged at the Mission Beach plunge Saturday night.

Following is the program.
50 free men, 50 free women, 50 free boys jr., 100 breast women, 100 breast men, 50 breast girls jr., 50 breast boys jr., 100 free women, 100 free men, M. B. Junior special; 100 back women, 100 back men, 50 free girls jr.; 220 free women, 50 back boys jr.; diving men, diving women, 200 relay men and 200 relay women.

MISSION BEACH SCHOOL NOTES

The sixth grade are writing compositions on Robert Fulton and his discovery, the steamboat. Some of them are very interesting.

The upper grade girls have learned a new game called hip. It is much fun to play. It is a kind of tag.

The enrollment of the upper division is twenty-three. There are twenty-five children in the lower grades.

About twenty children were vaccinated Friday by the school doctor. The nurse came again Wednesday to dress the arms.

Report cards will be given out next Monday. This marks half of the second term. There are ten more weeks of school. School will end June 25.

PAVILION BARBER SHOP—Under personal direction of A. H. Maier. Skillful service, always.

Carey Still Plays Fast Ball



The champion Pirates possess one of the speediest players in the National league in the person of Max Carey, veteran center fielder. Carey has been with Pittsburgh for several years and seems to improve with age.

Prosperity!—Feel it, talk it, know it—Advertise!

WE CIRCULATE

Special Free Admission Offer By Granada Theatre In La Jolla All Next Week

CLIPPING OF "AD"

PRINTED IN "THE BEACH NEWS"

ACCEPTED AS TICKET

As a special introductory offer to the readers of "The Beach News," the management of the Granada Theatre at La Jolla announces that all next week a clipped copy of the Granada theatre advertisement, appearing on page eight of this issue of "The Beach News," will be accepted as payment for any seat in the theatre at any show during the week of April 18 to 24, inclusive.

This generous neighborly proposition affords an excellent opportunity for the folks of Mission Beach, Ocean Beach, Pacific Beach, Point Loma and all San Diego to enjoy the comforts of the beautiful new Granada Theatre in La Jolla, while witnessing a splendid show at the small cost of carfare only.

Just clip the advertisement of the Granada Theatre on page eight and present it to the ticket-taker at the door of the theatre, and you will be accorded the best accommodations of the house free of charge.

The terminal station in La Jolla of the S. D. electric railway is right around the corner from the Granada Theatre, where two shows are given at 7 and 9 o'clock each evening, with a matinee Saturday at 2:30 o'clock.

The bookings at the Granada Theatre, La Jolla, for the week of April

18 to 24, inclusive, comprise some of the choicest screen attractions, as fully evidenced from the following excellent list announced by Manager Ralph J. Sunderhauf for the patrons of the Granada Theatre next week:

On Sunday, April 18, and Monday, April 19, Leon Erol and Dorothy Gish will be seen in "Clothes Make the Pirate," with news, comedy and topics added.

On Tuesday and Wednesday, Tom Moore and Bessie Love bid fair to pack the house as co-stars in Geo. M. Cohan's famous "Song and Dance Man."

A great feature for Thursday and Friday will be the splendid production of "Behind the Front," with Raymond Hatton and Wallace Beery in the leading roles. Don't miss this, with "Days of '49," comedy and news added for good measure.

For the week-end bill on Saturday Hoot Gibson will be seen at his best in "Spook Ranch," as well as the regular weekly review and comedy and scenic films, matinee and night.

"Subscribers and readers of 'The Beach News' can pick out a program to their individual liking from the above list and be honor guests of Mr. Louis Stutz and Dr. L. N. Isaacs, the enterprising proprietors of the Granada Theatre, at any show next week.

Simply clip the Granada Theatre ad published on page eight and present it at the door of the theatre for the free courtesies of the house.

Mission Beach News-Notes

By Beth Van Dorston Paynter
3792 Mission Boulevard
Phone Pacific Beach 771

Press Representative, Mission Beach
Chamber of Commerce.

Special Representative for
"The Beach News"

One of our Chamber of Commerce boosters has brought in ten new members. How many have you secured?

There will be a meeting of the Chamber of Commerce in the very near future, at which City Manager Rhodes or a representative will be present. Notices of this meeting will be duly posted in time for everyone to attend.

CLEAN UP THE BEACH

Contributions for cleaning up the beach are coming in. Send yours to Louis Shapiro of the Chamber of Commerce.

A great many of the ocean front property owners are cleaning up their own lots. Each lot that is taken care of by the owner saves just that much time and money for the remainder of the beach. Besides that, it shows real community spirit on their part.

BOOST FOR A SEAWALL
Subscribe for "The Beach News."

SAND BAG PARTY

We understand that our president and secretary have been going along the strand every evening and dumping the sand bags left by the city back into the lots, thereby eliminating one of the eyesores of our Ocean Front. They would appreciate new recruits. See either one of them and join the party. Why not make it a real party and have hot coffee ready for the weary workers?

MISSION BEACH NEWS ITEMS

Mrs. R. C. Diebenkorn of South Pasadena and her little son, Richard, have been house guests of Mrs. Frank A. Stephens, of 834 Pamaica court, for the past few weeks.

Miss Vivian Thebaut and Mr. Jodie Cotton, who were married in Los Angeles April 1, spent their honeymoon with Mr. and Mrs. A. M. Thebaut of 816 Tangiers court, parents of the bride. They will make their home in Los Angeles, where Mr. Cotton is engaged in the sheet metal industry.

(Continued on Page 8)

HOMES DE LUXE IN BEACH SECTION

C. J. MEAD BUILDS
FINE APARTMENT QUADRANGLE
ON OCEAN FRONT

On the high bluff at Del Monte avenue and the ocean front, C. J. Mead, a prominent and progressive investor of San Diego, has just completed four solidly built and splendidly appointed apartment units. The quadrangle construction consists of a pair of up-to-date one-story apartments, flanked by another pair of two-story modern dwellings, and all constructed of concrete and stucco in the prevailing Spanish style of architecture. A most magnificent view is afforded from each of the four houses, which occupy an exceptionally commanding position just above the shore line where the waves break against the bluffs.

Mr. Mead has spared no expense in making the quartet of apartments especially suitable to permanent as well as transient tenants. These wonderful homes de luxe are finely equipped and completely furnished for immediate occupancy. Each unit is finished in the most approved style, with hardwood floors and the latest built-in features, giving a very cozy and homey atmosphere. Convenient concrete walks surrounds the houses and connect with four garages, having easy access to both alley and street. Particulars concerning leases or rental terms of these beautiful and most desirable apartments can be obtained of A. G. Kingsbury at his realty office, 4996 Del Monte avenue, Ocean Beach, his phone number being Bayview 0338-W.

RADIO RECEIVING SETS

TRANSFERRED TO HOSPITALS

FROM CAMP KEARNY

With the announcement of the abandonment of Camp Kearny, the question of the disposal of the radio equipment came before the benefit committee. They felt that the people who had so wholeheartedly supported the opera "Iolanthe," through which the fund was raised to purchase the sets, would want the equipment to continue to serve those who were confined in hospitals, particularly service men. Accordingly, it was offered to the Naval hospital. They were glad to receive the piano, but said that their radio needs had been supplied from another source. The radio sets, which include about 300 headphones, were then divided between the Vaulain hospital and the County hospital, where they will continue to bring pleasure to many sick people.

A. D. PIERSALL ON THE JOB

Among the excellent real estate deals recently arranged by A. D. Piersall, of 2219 Abbott street, was the sale of the Cressell residence on West Point Loma boulevard to Dr. W. F. Bush of Springfield, Ill., who is arranging to open dental offices at the beach.

Classified Ads Get Quick Results.

Fun And Fantasy In "The Tempest"

PRODUCTION TONIGHT BY
KATHERINE TINGLEY AT
THE GREEK THEATRE

"Four legs and two voices: a most delicate monster!" Such is the first mystery which the perplexed and ludicrous fun-maker, Stephano, encounters on Prospero's wonder-island in Shakespeare's delicious comedy-fantasy, "The Tempest," of which a spectacular presentation is to be given by Katherine Tingley and her Raja Yoga Players in the Greek theatre at Point Loma on Friday and Saturday evenings, April 16 and 17.

As in "A Midsummer Night's Dream," Shakespeare has here given the rein to fun and fantasy, and it would be hard to find a more droll and delicious set of conspirators than this trifling triumvirate of Stephano, the drunken butler, Caliban—Man-fish, exquisitely gullible, Trinculo, jester, late of the king's court. To miss their hilarious intrigues is to miss one of the finest bits of comedy Shakespeare ever put together. And hand in hand with it goes the beautiful love scene of Ferdinand and Miranda, intrigue in earnest of Sebastian and Antonio, and the spectacular fairy magic of Prospero, a form of art for which Katherine Tingley's presentations have long been justly famous. All in the incomparable setting of her world-famous Greek theatre.

Tickets on sale at Thearle's Music Store, 640 Broadway, and at The Theosophical Bookstore, 1269 Fourth street, phone Main 6472. After 5:45 p. m. on the nights of the performance tickets available only at the Greek theatre, phone Bayview 0350. Children under 10 not admitted.

NEW RIFLE RANGE

Southern California's first rifle range was officially dedicated April 15th. The range was built by students of the University who have formed a rifle team. Matches are being scheduled for a freshman, varsity and women's team. The varsity will meet California and Stanford some time this month.

Photographs—Froide—Bacon St.

PHONE FACTS ABOUT "BAYVIEW"

SELECTING NAMES FOR

NEW TELEPHONE EXCHANGES

IS A DIFFICULT TASK

Naming a baby is an easy job compared with naming a telephone exchange.

"Some people have the idea that when telephone officials get ready to christen a new telephone exchange, all they do is to sit down and think for a while when—presto—a suitable name comes to mind and it is chosen. This, however, is far from the real facts," says C. A. Stevens, local manager of the telephone company. "Naming a telephone exchange requires a long time and involves labor on the part of a large number of persons.

"In other words, names for telephone exchanges are not simply plucked out of the air. They are selected only after much care and investigation. Whenever possible names to fit the locality are chosen, but the first and main consideration is that the name shall be easily distinguishable in ordinary conversation; that it is not similar to the name of some other exchange in the same local area, and that a word is selected that is easily spelled. In order to be suitable for use in machine switching offices, the first three letters must not be used in the same area as the code corresponding to another name.

Accordingly, exhaustive tests are made by telephone engineers to determine the phonetic suitability of a word. Words are tested over telephone wires by different people. After a long list of words has been subjected to a suitable number of tests, ordinarily many thousands, the results are summarized, and those on which the smallest number of errors have been found are set aside for use, the name ordinarily being graded in accordance with its apparent desirability."

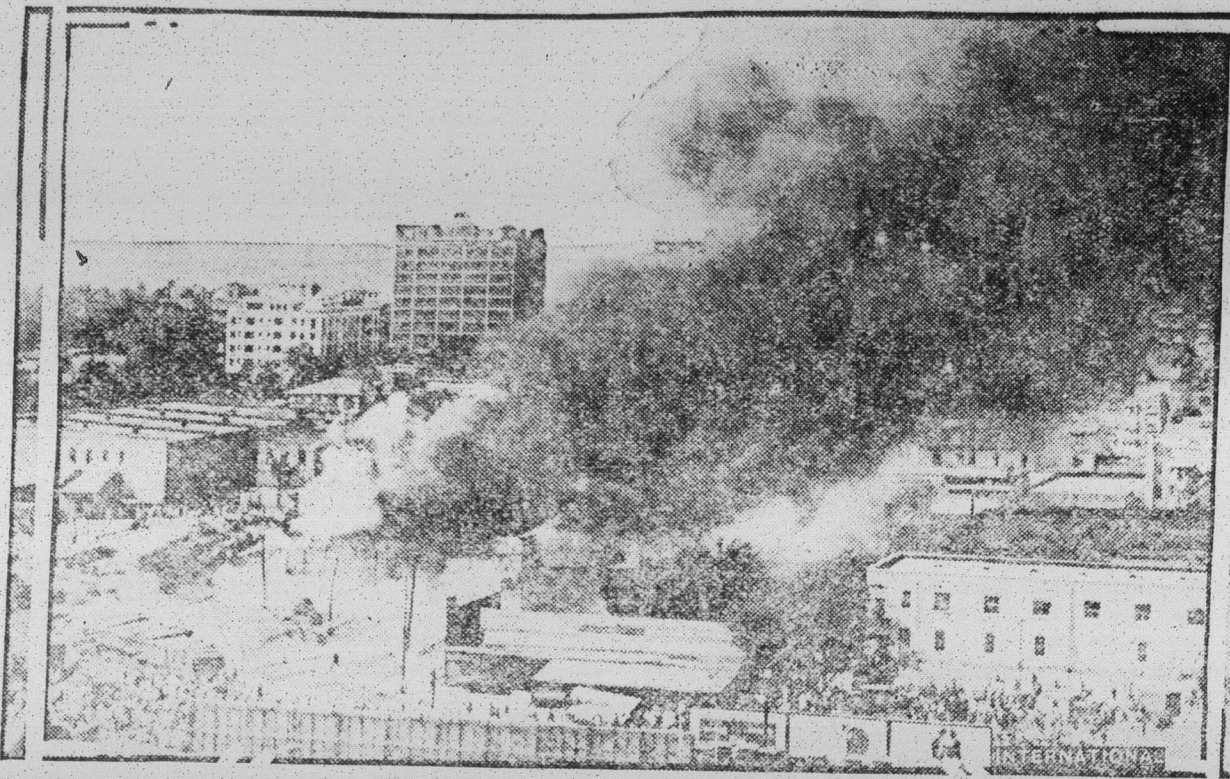


(Copyright by Katherine Tingley)

The three causes of mirth in Shakespeare's immortal fantasy, "The Tempest," Caliban, Stephano, and Trinculo, as they will appear in Katherine Tingley's presentation at the Greek Theatre, Point Loma, this Saturday evening, April 24.

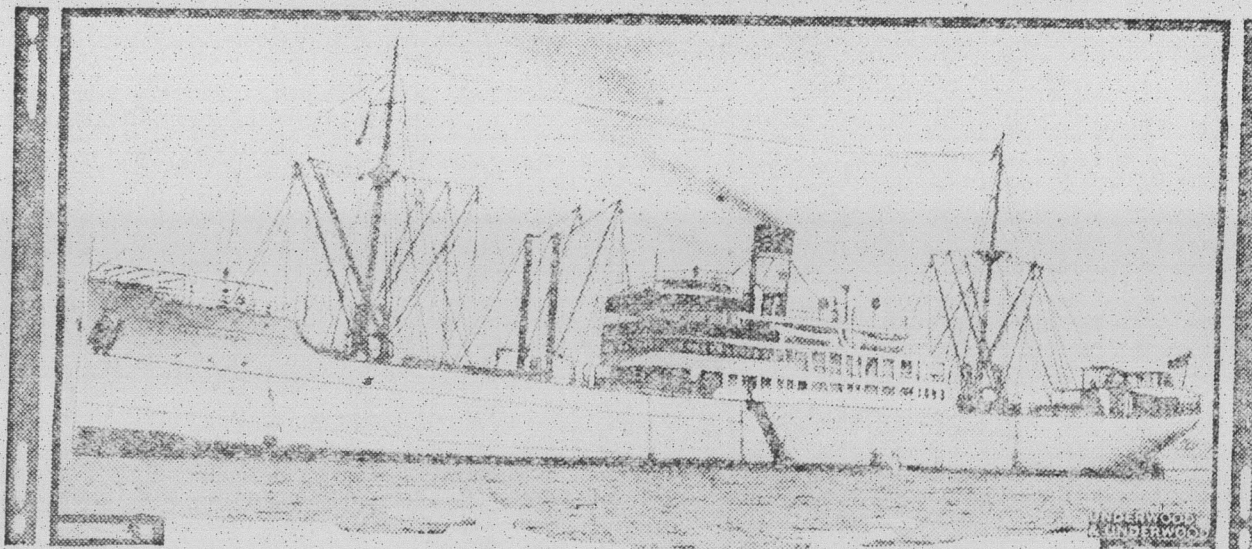
Caliban: "That's a brave god and bears celestial liquor. I will kneel to him."

Big Lumber Fire in Miami Seen From the Air



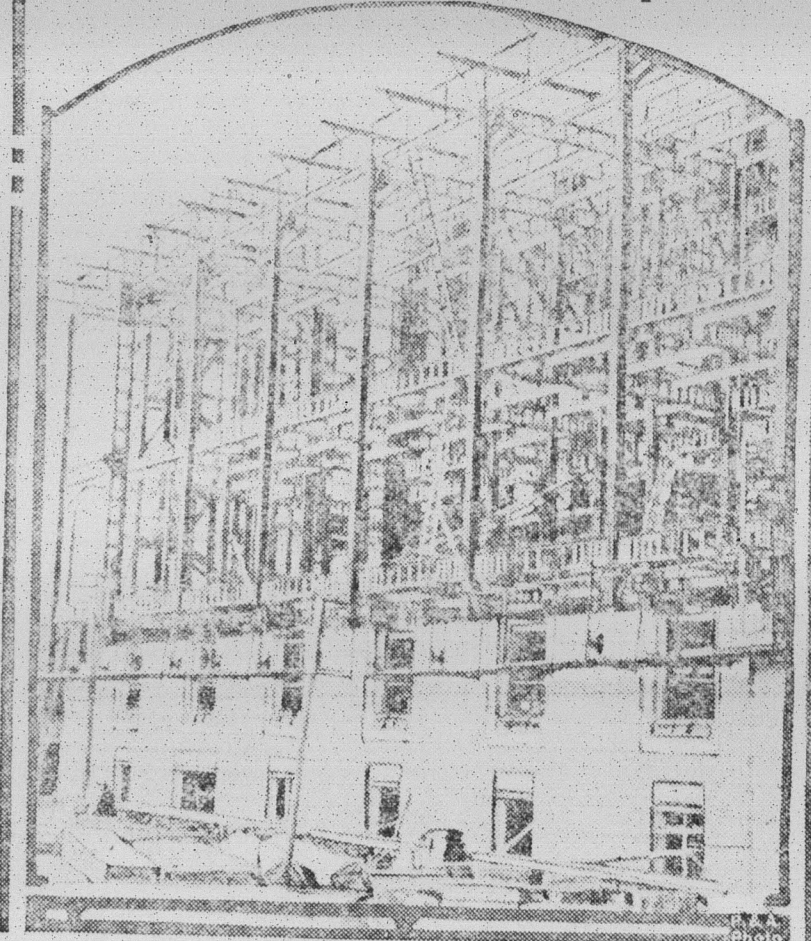
View from an airplane of the fire in Miami that destroyed a big lumber yard and spread to a business block. The damage was estimated at \$500,000.

New Type of Motor Ship Built by Sweden



Sweden has produced another marine innovation, the motor ship Axel Johnson, shown above in Los Angeles harbor. The ship is able to sail around the world without refueling. She is of 10,000-ton displacement, has a speed of 13 knots and is built to carry a big cargo of perishable commodities in refrigeration.

This Will Withstand Earthquakes



Japan is taking no chances with earthquakes in the construction of the new imperial diet building, which was started before the 1923 earthquake and will be completed in three more years. Photograph shows the remarkable amount of steel which is being used to strengthen the building.

Find Treasure in California Sands



Treasure hunters have been sifting the sands at Long Beach, Calif., and recovering money, watches, rings and other valuables uncovered by the recent high tides and storms. The articles were lost by pleasure seekers who flock to that famous beach.

CALIFORNIA NEWS BRIEFS

SISKIYOU PAYROLLS BE INCREASED SOON

Yreka, (Siskiyou Co.).—Increased payrolls in Yreka and adjacent territory during the coming spring and summer will reach the highest peak in many years.

While surrounding cities will be busy in various improvements the expenditure of approximately \$40,000 in a building program by the California-Oregon Power company; \$12,000 by the Yreka Railroad company in betterment of equipment and road beds; \$50,000 by the Pacific States Telephone and Telegraph company on a building program between San Francisco and Portland; \$125,000 for the construction of a general hospital in Yreka; thousands of dollars of state road maintenance money to be spent for the improvement of the Pacific Highway in Siskiyou and several lesser activities, tend to show the activities promised for this region.

Among the fetes and feasts of California, there is none lovelier perhaps, than "The Wisteria Fete," held each year in Sierra Madre, Los Angeles county, under the direction of the Women's club of that city. The fete opened this year March 6, and lasts for two weeks, and it is expected that over thirty-thousand visitors, representing forty-four states and eleven foreign countries will be in attendance. The Wisteria vine, itself, is a marvel of loveliness, covering a large two-story house and many pergolas, and it has been reported to be the largest single vine of its kind in the world. The buds on the vine at present are bursting, and in a short time will be in full bloom.

Farm prospects throughout the state are brighter than for years, and the outlook for the north coast counties are the brightest of all. That is the testimony of David N. Morgan, of Petaluma, who has taught agriculture in high schools of California, was connected with the state college of agriculture and was editor of the Pacific Rural Press. His time now is passed in touring the agricultural centers of the state. No one knows agricultural conditions better than he.

A. C. Johnson, manager of the Bodega Co-operative creamery, at Petaluma, Sonoma county has received a patent for a shoe sole designed especially for those whose work requires them to be on their feet on concrete floors. The invention was made by Johnson as a result of many years experience as a creamery manager, where he had seen men taken ill for indefinite periods as a result of standing on the concrete.

Timber worth \$698,194.16 was actually cut and sold on Federal property in California during 1925, and contracts were entered into for disposal of \$534,304.16 worth of additional lumber, according to figures announced by forestry officials in Sacramento. The various California counties receive 25 per cent of such revenues from the Federal government each year for educational and highway purposes.

The forestry officials and civic organizations of San Bernardino district are furthering a plan for establishing a plantation of trees in Devil Canyon. It embraces the ultimate founding of an experiment station with extensive nurseries from which young forest trees can be transplanted to burned-over areas or barren districts in the San Bernardino National forest for the protection of the watersheds.

Black walnuts and parts of a walnut log have been brought up from a depth of 65 feet in boring a well on the Ripon Nursery property near Lathrop, San Joaquin county. A few of the nuts crumbled away after having been exposed to the air for two days. Others were placed in airtight glass jars for exhibition purposes. On another part of the ranch a seam of coal was cut at a depth of 75 feet.

Preparations already are being made for the spring opening of logging camps in the Susanville region as soon as the weather will permit. At the Lassen Lumber and Box company's plant, and also at that of the Fruit Growers Supply company, crews of men are busy overhauling the locomotives and other equipment. Members of the logging crews are also beginning to arrive.

By a vote of more than 10 to 1, the people of Davis, Yolo county, voiced their approval of a proposed bond issue of \$115,000 for the erection of a new and modern high school. The overcrowded condition of the present buildings made some action imperative. It is expected the present building will be used as a grammar school as soon as the new high school can be completed.

The spirit of California's pioneer days and memories of the first transcontinental railroad construction work which began here in 1863 were awakened recently as Sacramento's new \$2,500,000 Southern Pacific station was formally opened with elaborate ceremonies.

One hundred tons of guayule have been cut on the plantation of the Rubber Exploration company, a subsidiary of the American Rubber company, near Valley Center, Los Angeles county. The lot harvested was shipped to the company's mill at Torreon, Chihuahua, Mexico.

Gas was struck on the Waterman Alexander ranch east of Windsor, Sonoma county which shows indications of oil on the property.

The contract for the erection of the new \$14,000 fire station in Napa, Napa county, was let recently by the city council.

Plans have been submitted for bids to be opened March 18, for the Roseville Union high school, at Roseville, for which \$30,000 bonds have been voted.

Plans for a new sewer main were adopted by the city council of Marysville. The new main will be 1963 feet long, and will parallel the present one.

Ground has been broken for the annex to St. Joan of Arc church, in Yountville, Napa county, and the work will be rushed to an early completion.

After negotiating for three days, 20 landowners along Oak Run, Shasta county, reached a compromise agreement for the distribution of the water on that stream.

The recent storm has discolored the water in the Russian river so badly that anglers have lost hope of getting any more steelhead fishing before the season closes.

The Newcastle elementary school district, Placer county, has called an election for March 26, to determine if \$20,000 shall be voted to improve the grammar school plant.

The Stockton Musical club, at Stockton, under the direction of Benjamin Edwards, is forming a large community chorus to take part in Music Week, to be held in May.

Under the latest plan of the city council of Marysville, Yuba county, for street paving, that body is rapidly reaching the goal of having no unpaved streets or alleys within the city limits.

Alturas, Modoc county, forest service officials say the total cut of timber on the Modoc National forest for the year 1925 was 10,946,000 board feet, a considerable increase over the preceding year.

Relic of Browns Valley, Yuba county, mining days, the old office building and headquarters apartments, on the Pennsylvania Mine, which has been idle many years, were destroyed by fire recently.

Plans for the erection of another theater in Oroville this year at an estimated cost of \$200,000 are under way. The theater will be constructed by the Golden State Theater Corporation of San Francisco.

Gerber, Tehama county, is facing a house shortage, every available residence, being occupied, and real estate operators reporting several families on the waiting list for renting four to six-room houses.

Further proof that California can supply climatic conditions for every taste was given recently when dog teams and sleighs were used to bring voters over the snow for a special election at Truckee, Nevada county.

The Benecia (Solano county) Post of the American Legion has abandoned the idea of remodeling the present building and is at present working on a building program, which it hopes to develop into a new up-to-date building.

Charles Edward Clark, of Jackson, Amador county, who crossed the plains with his parents when but two years of age in 1852, is dead at the age of 76. He retired from his occupation of ranching several years before his death.

Miss Mary B. Vail, 65, former member of the faculties of Mills College and Columbia University, died at Fresno, recently. She had been conducting experiments with raisins for the Sun Maid Raisin growers until stricken ill two months ago.

On petition of more than fifty residents of the east side, the Willows, Glenn county, trustees adopted an ordinance forbidding the establishment of a cemetery within the city limits. The question long had been a source of bitter controversy.

Adobe construction for farm dwellings is being advocated by L. W. Taylor, Kern county farm adviser, in addresses before farm centers. He argues that adobe houses are cooler in summer and warmer in winter, and that with modern construction they make neat dwellings at a cost lower than for frame buildings.

P. Y. Berkey a member of the Board of Supervisors, at Colusa, Colusa county, since 1911, is accredited with being the oldest living native son of Colusa county. He was born in the old Colusa House, now known as the Riverside hotel, in 1865. His father was a member of the county Board of Supervisors at that time. Berkey has lived in the county all his life.

Governor Friend W. Richardson, recently was advised by the Kings county grand jury that it had adopted a resolution commending him for his action in appointing a crime commission to consider revision of criminal procedure in California. The grand jury will urge the legislators of that district to support any movement to remedy the faults of the existing system.

The commercial possibilities of rubber-yielding plants is the subject of investigations being conducted in Mission Canyon, near Santa Barbara by Dr. Frederic Edward Clements of the Carnegie Institute of Washington. D. C. Dr. Clements is said to be the discoverer of a species of milkweed rich in rubber qualities and with several other Carnegie Institute plant experts experimented with the buayale plant, which is native to Mexico, in the Carnegie laboratory at Tucson, Arizona. He has been instrumental in the manufacture of rubber from guayule in that city.

3 handy packs for 5¢



WRIGLEY'S P.K. NEW HANDY PACK

Fits hand ~ pocket and purse

More for your money and the best Peppermint Chewing Sweet for any money

Look for Wrigley's P. K. Handy Pack on your Dealer's Counter

minutes
That's all it takes—5 brief morning minutes—and Albers Carnation MUSH is on your table piping hot, ready to eat. Try it for your "better breakfast" tomorrow!

Albers Carnation MUSH

A Hint

"Whilst I was in town they arrested Jig Fiddlin for taking a shot at his brother-in-law," related Gap Johnson of Rumpus Ridge in the crossroads store.

"Things have come to a darn pretty pass when they arrest a feller for a thing like that!" indignantly replied old man Sockery.

"Well, I'd know. You see, he missed his kin-by-marriage and shot a feller in the leg over across the square. Something's got to be did to make some fellers look what they shoot."—Kansas City Star.

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Russia Importing Sheep

A great herd of 1,200 high-grade sheep has been sent to Russia. The Soviet government made this purchase for the purpose of filling up the depleted flocks of that country. These sheep were raised in Ohio and Utah and unloaded at Noorvisk.

Nature's own body builder

"Six months ago life was unbearable, I was nervous and rundown. No sleep, no appetite. Since taking Tanlac I enjoy steaks, pastries, etc., sleep like a log, gained 10 lbs."—Miss Helen Ferry, 1201 N. Broadway, Indianapolis, Ind.

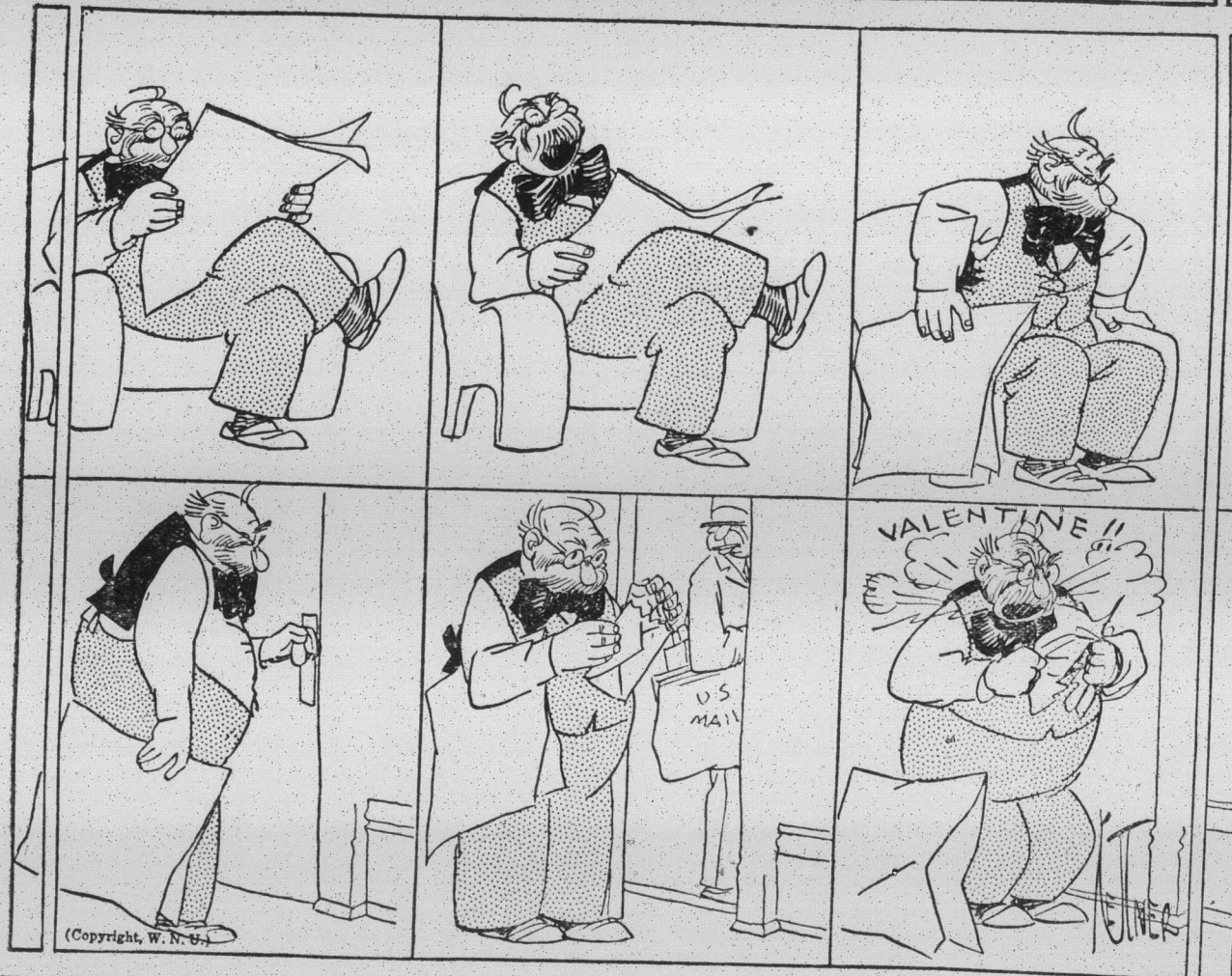
Tanlac is Nature's greatest tonic and builder. Made from roots, barks and herbs after the Tanlac formula, it revitalizes the blood, tones up the digestive organs and puts the whole system in fighting trim.

Don't go about your work sickly and discouraged. Take the example of millions who have been helped by Tanlac. Stop at your druggist's today and get this wonderful tonic. You'll be surprised how quickly you improve. For constipation take Tanlac Vegetable Pills.

Green's August Flower for Constipation, Indigestion and Torpid Liver
Relieves that feeling of having eaten unwisely. 30c and 90c bottles. AT ALL DRUGGISTS.

OUR COMIC SECTION

Our Pet Peeve

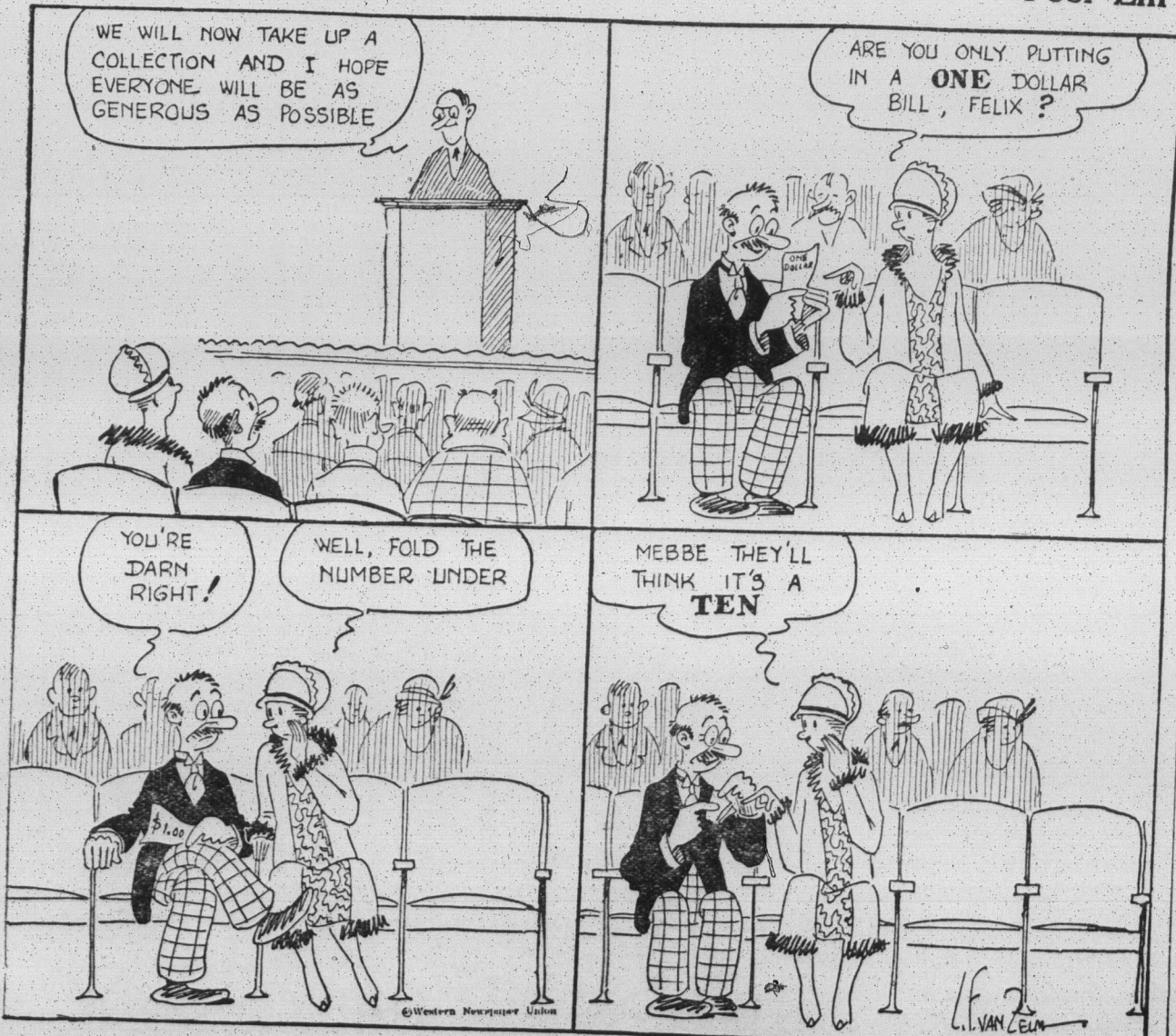


MICKIE, THE PRINTER'S DEVIL

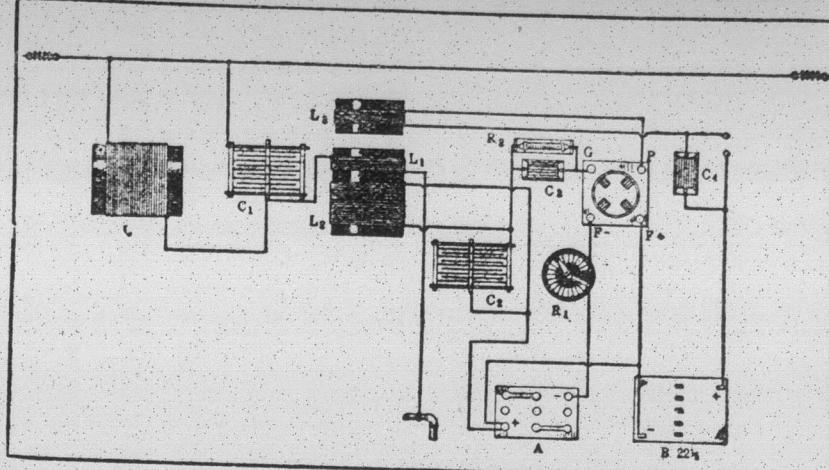


THE FEATHERHEADS

Fool 'Em



RADIO



Picture Diagram of Receiver Which Will Be of Assistance to Novices Who Desire to Construct Voluminous DX Set.

By HERMAN BERNARD

Associate, Institute of Radio Engineers.

Once upon a time one saw variable condensers that had about 43 plates and were rated at .001 mfd. capacity. Do you remember the days? That value of capacity was extremely popular. But as receiver design improved and a higher ratio of inductance to capacity was thought advisable, such values as .00025 and particularly .00035 mfd. came into favor. Now the .00035 and the .0005 mfd. condensers are the most popular, and as they fall in nicely with schemes of space conservation they well deserve their hour.

But the .001 mfd. tuning condenser still has its use. It is in the antenna circuit. There are several ways of including it, but the one shown in the diagram is as good as any.

The Aerial Is Tuned.

The condenser is used to tune the aerial circuit. The reason for the abnormal capacity is that it is perfectly normal in the position where it is incorporated. It is in the aerial circuit and the antenna system capacity is across it. To be sure the coil L would seem to be short-circuiting that antenna capacity, but that is not quite the case. The inductances L and L1 are in the antenna-ground system, and the aerial-ground capacity plays its important part in that lead, this joint contribution constituting the reactance of the circuit. A .0005 mfd. condenser might be used instead of .001 mfd., if one were sure of what one's aerial capacity was, but the .001 gives a wider margin of safety.

The object of the large capacity tuning condenser is to insure a sufficient ratio between maximum and minimum capacity, so that the entire broadcast band will be tuned in.

The circuit is inherently simple. Any one familiar with radio can construct it (modifying the grid return if necessary.)

A comfortable panel for this set would be 7 by 14 inches and it would be so laid out that the aerial tuning condenser is at left, the secondary tuning condenser at right, and the three-circuit tuning coil, L1L2L3, in center. Between the three-circuit coil and C1 would be the rheostat, R1. The jack is placed at the opposite point. The tickler would not require a dial. A small knob would suffice, or a two-inch dial, while four-inch vernier dials should be used on the two condensers.

A baseboard, if used, would be 8 by 13 inches, secured to the panel bottom by wood-screws. The coil L would be placed horizontally, 3 inches behind the end plate of C1, while the 3-circuit coil would be mounted perpendicularly on the panel. A socket shelf 2 1/2 by 13 inches would be just as suitable.

Coil Data.

L1L2L3 may be a commercial 3-circuit tuning coil, the capacity of C2 depending on the coil used. Most often this would be .0005 mfd. For those desiring to wind their own 3-circuit coil, a 3-inch diameter stator form, 4 inches high, may be employed, the primary L1 consisting of 10 turns. Leave 1/4-inch space, then wind 45 turns for the secondary L2. The tickler is wound on a 2-inch diameter, 2 inches high and consists of 22 turns. The wire is No. 24 double cotton covered. It is often more convenient to use smaller wire on the tickler, say No. 26, for it doesn't matter there, on the resistance score. As a shaft must penetrate the stator and be secured to the rotor, part of the rotor winding will be separated, at least the width of this shaft, and finer wire makes it easier to put on enough turns to get regeneration on the highest receivable wave.

The secondary is to be tuned with .0005 mfd. For .00035 use 55 turns, for .001 use 33.

As for the coil L, that will require some experimenting. My own aerial has a capacity of .00027 and the proper coil, in conjunction with a .001 condenser for C1, happened to be one comprising 31 turns on a 3-inch diameter tuning. No. 24 DCC wire being used. But some antenna systems will require a greater number of turns, some a lesser number. It is a good plan to put on 40 turns, then peel 'em off, as necessity dictates.

The set operates efficiently on any of the popular types of tubes, including dry-cell tubes.

Mount the condenser C1 on the panel, also the condenser C2. Then mount the coil in the center and next put on the rheostat and jack. Put the baseboard temporarily against the panel bottom and provisionally place the coil L, and the socket. The coil is at left, behind the first con-

denser, the rocket at right. The aerial post will be at left rear, the ground post at rear center. A battery cable avoids the necessity of binding posts.

Wiring Directions.

Connect the "A" battery wiring on the baseboard parts first. Join "A" battery plus to the F plus post of the socket and to the rotary plates of C2. Connect A minus to one side of the rheostat, R1, the other side of R1 to the F minus post of the socket. The —99 type tubes have their filament, grid and plate posts differently positioned from the standard base tubes, so see that you correctly read the post designation on the socket.

After mounting L, connect aerial to one of L's terminals and to the stator of C1, while the rotor of C1 and the remaining terminal of L go to the beginning of the primary L1, the end of which goes to ground.

The end of the secondary goes to the lead that was connected to the rotary plates of C2 (the A plus lead), while the other terminal of L2 goes to one side of the grid condenser, C3. The other terminal of C3 is connected to the grid post of the socket, marked G on the socket. Across the grid condenser, which has mounting or clips for the purpose, is placed the grid leak, normally 2 meg., although the —99 type tube will stand a higher value of resistance, say 5 meg. The plate post of the socket, marked P, goes to one terminal of L3, the other terminal of which is connected to the hooked spring of the jack.

It will be noted that in the picture diagram and in the text the grid return is designated as A plus, and this is correct for nearly all tubes, although in some few instances the grid return to A minus, will work better.

The correct return is important.

The Parts Needed.

- 1 Impedance coil, L.
- 1 3-circuit tuning coil, L1L2L3.
- 1 .001 mfd. variable condenser, C1.
- 1 .0005 mfd. variable condenser, C2.
- 1 .00025 mfd. grid condenser, with clips, C3.
- 1 .00025 mfd. fixed condenser, C4.
- 1 Single-circuit jack.
- 1 20-ohm rheostat, R1.
- 1 5-meg. grid leak, R2.
- 1 —99 socket.
- 1 7 by 14-inch panel.
- 2 4-inch vernier dials.
- 1 2-inch dial or knob.
- 1 5-lead battery cable.

Accessories: One 4 1/2-volt "A" battery, usual "C" battery serving the purpose; 1 —99 type tube; 1 cabinet to match panel and baseboard sizes; 100 feet aerial wire; 50 feet No. 14 insulated lead-in wire; 2 aerial insulators; 1 ground clamp. Note: The use of a —99 tube is presupposed. If other type of tube is used make necessary substitution of equipment.

A National Referendum on Sunday Broadcasting

Check Your Answers Here

1. Do you use your radio on Sunday? Yes ☐ No ☐
2. Would you like to be able to tune in on a variety of programs any time between 9 a. m. and 10 p. m. Sundays? Yes ☐ No ☐
3. Would you like the programs to be of a strictly religious nature? Yes ☐ No ☐
4. Or would you like good classical music and instructive features mixed in with the religious part of the program? Yes ☐ No ☐
5. Would you object to jazz and popular music and entertainment on Sunday? Yes ☐ No ☐

Name
Address
City

Mail this ballot to: Radio Merchandising, 243 West Thirty-ninth street, New York City.

GLAD TO SPREAD GOOD NEWS

Helped by Lydia E. Pinkham's Vegetable Compound

Cleveland, Ohio.—The friends of Mrs. Helen M. Kowalczyk of 6819 Hope Avenue were glad to hear that she has regained her health. For quite some time Mrs. Kowalczyk was quite ill and it was impossible for her to work. She took Lydia E. Pinkham's Vegetable Compound to build her up. After she had started taking it, she wrote to the Pinkham Company as follows: "I certainly boost Lydia E. Pinkham's Vegetable Compound. I feel stronger already and sleep sounder. I am very glad to spread the good news of how it has helped me."

Detroit, Michigan.—"I heard of this medicine through an advertisement in the 'Detroit News' and wrote to Mrs. Grace Gillem, whose letter was published. Then I started taking the Vegetable Compound and got the best results. I used the Sanative Wash, too. I am really happy if I can advise women to take your medicines."

—Mrs. M. E. Murphy, 12163 Washburn Ave., Detroit, Mich.
Lydia E. Pinkham's Vegetable Compound has been in use by women for over fifty years. It is a vegetable tonic made from root and herbs and is sold at all druggists.

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Injecting small organisms into salt-water clams is to be given a trial in an effort to produce pearls in such numbers as will reduce the cost and make the near-gems available for buttons and other ornaments. The foreign object sets up an irritation on the fold of the bivalve, causing the formation of a number of tiny "seed" pearls. These are removed and inserted in the folds of other clams, where they grow to considerable size and luster in a few months. The clam "incubators" can be used repeatedly for successive crops of pearls. They are kept in salt water at a higher temperature than that of the ocean and are fed to stimulate their growth.

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MAY QUEEN CANDIDATES

AT POINT LOMA "HI"

The May queen at Point Loma high school will be chosen on the basis of good posture. The following girls are eligible for May queen and also for American Posture league buttons: Barbara Burdette, Lillis Newell, Margaret Fournier, Margaret Canaga, Annabel Cooke, Carolyn Roscoe, Winifred Varney, Eugenia Kelsey, Robin Johnson, Bertha Fleisher, Dorothy Parker, Sophie Kovac, Ruby Olson, Ellen Palmer, Esabelle Castien, Mary Ozmun, Christy Hume, Frances Tanner, Betty Kemp, Evelyn Monise, Verna Schneider, Dorothy Vaughn, Rosalie Madruga, Dorothy Pray, Jean Harrison, Louise Doetschman, Eleanor Cressell, Harriet Crouse, Elsie Bell, Marjorie Frisius, Elaine Roos, Winifred Kenline, Virginia Kelly, Dorothy Hale, Mary Prodanovich, Ellen Ozmun, Dorothy Conard, Rebecca Fiske.

THE HARMONY CLUB

Alice MacAlpine entertained the Harmony Club last week-end at her home on Newport avenue. In spite of weather conditions there was a very good attendance. Nearly all the selections were new, and especially well rendered. Moszkowski and Scartotti, their life and compositions, proved most interesting. During the social hour chocolate and cake were served by the hostess, assisted by her mother and Mrs. Mae Hansley. New members added to the club are Marjorie and Annela Endicott.

BARGAINS IN FURNISHINGS

Some extra special bargains in house furnishing goods are being offered for sale at Rudisill's Furniture store, 4883 Voltaire street, where all sorts of articles and furniture for replenishing cottages can be obtained at prices lower than in the city.

FROM STORKLAND

A son was born April 7, to Mr. and Mrs. Henry E. Albrecht of 5130 Brighton avenue.

A son was born April 4 to Mr. and Mrs. George R. McGhee of 4878 Saratoga avenue.

A son has been born to Mr. and Mrs. R. A. Belew of 4872 Niagara avenue.

SAFETY FIRST

Rastus Jackson, a thoroughly married darkey, was one day approached by a life insurance agent.

"Better let me write you a policy," Rastus, suggested the agent.

"No, sah," declared Rastus emphatically. "Ah ain't any too safe at home as it is!"

WELCOME VISITORS FROM RENO

Mr. and Mrs. M. G. Edwards, of Reno, Nevada, arrived in Ocean Beach last week, and are residing at 4947 Del Monte avenue. Mr. Edwards is editor of "The Scots' Journal" of Reno. The staff of "The Beach News" extend a hearty welcome to Mr. and Mrs. Edwards.

SELL THEIR HOME

Mr. and Mrs. A. P. Ransone have sold their home at 4928 Brighton avenue to Mr. William H. Jennings, Jr. For the present they will continue to reside in the place, renting it from Mr. Jennings.

NEWSPAPER CHARACTER

Good character is a precious thing. It is not easily acquired, nor maintained without a daily struggle against temptation. No business is subjected to such a multiplicity of changing contacts with the public, such shifting problems, calling for immediate decisions, as newspapers. But the simple element of character in a newspaper remains fixed, and can be easily identified by the reader and advertiser. It is honesty in news and advertising.—Louis Wiley, business manager, New York Times.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

BIRTHDAY DINNER

AT HOTEL NEWPORT

A charmingly attractive dinner was given at Hotel Newport, Ocean Beach, Wednesday, April 14, honoring Mr. Henry Magnus, of Chicago, Ill. A profusion of beautiful flowers were used as table decorations. Covers were placed for the following guests: Mr. and Mrs. Henry Magnus, Mr. and Mrs. George Gammon, Mr. and Mrs. R. W. MacDonald, Mrs. E. Fleischman and Mrs. B. J. Goetz.

Greeting Cards—Froide—Bacon St

GUEST FROM HOLLYWOOD

Mr. and Mrs. William Stoerner, who reside at the Alligator Rock Lodge, had Mrs. Turner of Hollywood, as their house guest recently.

FREE THEATRE TREAT

Manager Ralph J. Sunderhauf, of the Granada Theatre, La Jolla, extends a hearty invitation to beach residents to attend any show at the Granada next week as honor guests of the management, the only provision being that each patron must present a clipping of the theatre ad on page eight of this issue.

FAREWELL GUEST PARTIES

Dr. and Mrs. George Wallace, who have been residing at Alligator Rock Lodge, left yesterday on a world tour of several months. They were honor guests at a number of farewell parties given at the Lodge early this week.

GOOD AND BAD POSTURES

The art department of the Point Loma high school worked with the health department in a recent poster display. Posters showing good and bad posture, effects of high heels, feet with strong and weak arches, were shown in the main hall and the library. The posters were posed for by girls in the school.

NEW STUDENTS ENROLLED

The following new students have enrolled at Point Loma high school: Charles Hickman, 7A; Catherine Gibson, 9B; Marjorie Stalnaker, 7A; and Burl Perini, 8B.

Your visit to Los Angeles is not complete unless you stop at Snel's Holland-Dutch Bakery, 7115 South San Pedro street, near Florence street.

TALK ON AUDITORIUM

Mrs. Lena P. Crouse of the Board of Education, gave an interesting talk as an especially invited speaker last Monday night at the O. B. Woman's Club, her subject dealing with the problem of a school auditorium. Lack of funds prevents any definite action by the school board in the matter.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The O. B. branch library has the following suggestions and games for the "birthday party":

Children's Book of Games and Parties, Bailey; Jolly Book of Fun Craft, Beard; Home Fun, Bullivant; Children's Parties, Crozier; Indoor Games for Children, Crozier; "What Shall We Do Now?" (over 500 games and pastimes), Fisher; "Fun Book," stunts for every month; "It Is to Laugh," Gerster; Book of Indoor and Outdoor Games, Kingsland; Bright Ideas for Entertaining, Linscott; Party Twins and their Forty Parties, Smith; My Book of Indoor Games, Spearman.

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RADIO PROGRAM

(Continued from page 4)

Educational—Lectures: 10:40 a. m., KGO; 7:45, KHJ; 7:45 to 8, KGW.
News—Late Bulletins: 5, KOA; 6:15 to 6:30, KPO; 6:55, KGO; 7 to 7:30, KLX; 7:30 too 7:45, KGW.

Dance Music—10 to 11, KPO; 10 to 12, KGO.

General—Frolic, Fashions, Culinary, Household Helps, Talks: 10 to 11:30 a. m., KGW; 3:15, KOA.

Studio Program—2:30 to 3:30, KPO; 7 to 8:30, KJR; 8 to 10, KTAB; KPO, KGW; 10 to 10:30, KJR.

Children's—Bedtime Stories, Games, Educational: 5:15 to 6:15, KPO; 5:30 to 6, KGO; 6:30 to 7:30, KHJ.

Comedy—8, KGO; 10:30 to 12, KJR.

Housewives' Matinee—11:30 a. m. to 12, KJR; 2:30, KOA.

FRIDAY, APRIL 23rd.

Health Training—Exercises and Talks: 7 to 7:15 a. m., KHJ; 7 to 8 a. m., KPO; 7:15 to 7:30 a. m., KGW; 7:15 to 8:30, KGO.

Weather—Livestock, Stock and Product Markets: 9:45 to 11:30 a. m., KGW; 10:30 a. m., KPO; 10:45 a. m., KOA; 10 to 1:40, KGO; 5:40 to 6:30, KJR; 7 to 7:30, KGO.

Shut-In's Program—Readings, Music, Good Cheer: 8:30 to 8:45 a. m., KGO.

Concert—Music, Orchestras, Choruses, Chamber Music, Solos: 10:30 to 11:30 a. m., KJR; 11:15 a. m., KOA; 11:30 to 1, KGO; 12 to 1, KTAB; 12:30 to 1:30, KGW; 1 to 2, KPO; 3 to 5:30, KGO; 4 to 5, KPO; 5:30, KOA; 6 to 7, KGW; 6 to 6:55, KGO; 6:30 to 7, KPO; 8 to 10, KHJ; KPO; 8 to 10:30, KGW; 9:45 to 10:30, KLX.

Educational—Lectures: 12:45, KPO; 7:30, KHJ; 7:45 to 8, KGW.

News—Late Bulletins: 5, KOA; 6:15 to 6:30, KPO; 6:55, KGO; 7 to 7:30, KLX; 7:30 to 7:45, KGW.

Dance Music—12:30 to 1 p. m., KHJ; 10 to 11, KPO.

General—Frolic, Fashions, Culinary, Household Helps, Talks: 9:45 to 11:30 a. m., KGW; 11:10 a. m., KGO; 3:15, KOA.

Studio Program—7 to 10, KJR; 7:15, KOA; 8 to 9:45, KLX; 8 to 10, KTAB.

Bridge Lessons—7:10 to 7:20, KPO.

Children's—Bedtime Stories, Games, Educational: 5:15 to 6:15, KPO; 5:30 to 6, KGO; 6:30 to 7:30, KHJ.

Comedy—10:30 to 12, KGO.

Housewives' Matinee: 11:30 a. m. to 12, KJR; 2 to 3, KGW; 2:30, KOA.

On Friday, April 23, Piedmont Parlor, N. S. G. W., will broadcast a program through KLX.

Tragedy, fun, action and thrills galore are being radiated from the KGO antenna during the broadcasting of the radio serial mystery drama.

Complete Catholic services of immaculate conception cathedral of Denver will be broadcast again by KOA on Sunday, April 18.

Wonders of the sky will be told by Henry M. Hyde, widely known amateur astronomer, to KGO listeners on Tuesday night, April 20, at 9 o'clock.

Part of KOA's Monday-evening studio program, April 19, will be the sacred cantata, "Ruth the Moabitess," to be presented by the choir of Christ Methodist Episcopal Church, Denver.

The dedicatory program of KGW's new 1000-watt transmitter was broadcast on Monday evening, April 5. Seven hours of entertainment were included in the program, which started at 8 o'clock.

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.

PHONE BAYVIEW 0017

In Children's Modes

Taffeta Is Featured



Always sure of a welcome, taffeta silk comes and goes in the mode, and everyone rejoices when it arrives. It is equally becoming to grandma and all of her family, down to the youngest granddaughter. It is thrice welcome for little girl's dresses, where one finds it combined with woolsens or used, alone for dressy frocks, and in great demand for party frocks.

One of the nice things about taffeta is its adaptability to trimmings. The pretty frock pictured is an example, trimmed with puffs of taffeta shirred over cords at their edges. Taffeta also makes the rosette that adorns the ribbon belt. It is used in little ruffles, fringed ruchings and platings and no other trimming is prettier.

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Faber's Little Cash Grocery

5021 Newport Avenue Phone, Bayview 0415

Faber's Cash & Carry No. 3

2119 Bacon Street Phone, Bayview 0418

Faber's Cash and Carry No. 4, Mission Beach

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PHONE BAYVIEW 0144

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Personal Attention To Every Customer

JUST SUPPOSE

Just suppose the little \$30,000 electric light plant that cared for San Diego's electrical needs 30 years ago, was the only available source of electrical energy today.

Electric service would necessarily be limited. It is doubtful if there would even be enough electricity to supply our downtown hotels and apartment houses. Street cars would be at a standstill, elevators would be stationary and worst of all the many electrical pumping stations of our agricultural districts would be out of business.

Due to the initiative of California's electrical pioneers, such a condition is impossible. The small electric light plants of the past have been transformed into the huge power stations with capacity production always in excess of demand. The modern home has dependable, economical electric service available 24 hours a day.

Even though living costs stand 65 per cent above the 1913 level, the rates for electric current have not risen but dropped.

Specialists are employed by this company who without charge, will gladly advise you how to obtain the best possible use of electric service at the lowest possible cost. Let them solve your electrical problems.



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SEMI-FINISH AND FINISH WORK

SCHOOL DAYS



SOMETHING TO THINK ABOUT

By F. A. WALKER

HEEDING GOOD COUNSEL

QUITE regardless of any superior talent you may have, if you resent the suggestions and kindly advice of others, who are interested in your achievements, you will find that life is not a bed of roses.

Refusing to consider the counsel of friends or employers is frequently the direct cause of harrowing disappointments and failures.

Painters, singers, actors, writers and all manner of humans, sincere in their desire to please the public and attain distinction, welcome intelligent criticism and pay close attention to its every word, although at times it may hurt and dishearten.

When people of grit and spirit put their heart into their work they are not long perturbed at adverse comment or helpful counsel.

They know that to be spoken of in public and advised in private is but a mark of estimation in which they are held by those who thus manifest an interest in their welfare.

So they dismiss whatever rebellious resentment that happened to be theirs in the first flush of feeling and settle down complacently in a searching examination of themselves to discover in the end that critics and counselors are usually just.

However competent we may be in our various callings, we are prone to make mistakes and become indifferent to the little things which form the foundation of the structure upon which rest our reputation.

In spite of the utmost vigilance, errors creep in our work and unless they be pointed out to us in the beginning they may, in later days, dim our fondest hopes and wreck our careers beyond redemption.

Whatever keeps a man or woman at the front gate of expectancy is good for his or her soul.

Nothing in the whole category of human experience is better to bring out latent ability than ingenious counsel given in a friendly spirit, as those high-tempered and super-sensitive mortals who rejected it will testify in their bare, leafless days of too late repentance.

(© by McClure Newspaper Syndicate.)

"What's in a Name?"

By MILDRED MARSHALL

Facts about your name; its history; meaning; whence it was derived; significance; your lucky day, lucky jewel

PORTIA

SHAKESPEARE called one of his most charming and lovable heroines by a name which has a singularly unpleasant significance: Portia is translated from the Latin to mean "of the pigs." It comes from porcus, the Roman word for swine and the Porcell where breeders of pigs, according to the agricultural designations of the old Latin. But the Romans did not scorn that particular beast and thought nothing of bestowing its name on several other clans.

Cato's daughter was called Porcia, or as the Italians spelled it, Porzia. Her fame brought the name into great popularity in her native land. Shakespeare took it for his play:

"Cato's daughter, Brutus' Portia—" In "The Merchant of Venice," he uses the version which he coined to name the lovely heroine who defeats the crafty Shylock and saves her lover's life. Like Juliet, Portia is beloved as an ideal of womanly beauty and her name has ceased to be regarded as a fanciful creation and now ranks with the feminine appellatives commonly bestowed.

The sapphire is Portia's talismanic gem. It is said to attract for her, divine favor and to preserve her from all evil. Friday is her lucky day and 2 her lucky number.

(© by Wheeler Syndicate.)

THE CROWD

By DOUGLAS MALLOCH

FOREVER passing in the throng,
The poor, the rich, the right, the wrong,

The wise and foolish, saint and sinner,

The minstrel happy for a dinner,
The fellow with his six per cent
Who finds it hard to be content,
The failures who have done with dreaming,

And brave old eyes forever gleaming,
On one a crown, on one a shame,
And neither one perhaps to blame,
A moving mass, yet never massing,
Forever meeting, ever passing.

Forever passing in the crowd,
The good, the bad, the meek, the proud,
And some in silk and some in cotton
And some in garments long forgotten,

And one who toiled too long today,
And one who threw the hours away,
Some faces pale with hidden terror,
And faces fair, and faces fairer,
The sombre men, the features glad,
And groping age, and laughing lad,
Forever passing, ever meeting,
Forever passing, never greeting.

Yet, in the passing of the throng
I find no melancholy song,
I find instead an inspiration:
Whatever wealth, whatever station,
Whatever work we have to do,
We're in it, of it, I and you;
And, though I know not where it's going,

This stream of life forever flowing,
I, too, yes I, am borne along
Upon the current of the throng;
Yes, this the reason that I love it—
Thank God that I'm a little of it!
(© by McClure Newspaper Syndicate.)

The Hotel Stenographer

By ROO FULKERSON



"WE ARE a lot of kittens chasing our tails!" exclaimed the Hotel Stenographer.

"Who's a cat?" asked the House Detective.

"You and I and that fat lady over there with a flock of double chins rising tier on tier out of her Paris gown," replied the girl. "There are times I feel the whole world is ready to go flopping about my ears. It keeps me awake, sometimes, but when I get up in the morning and find the same old sun shining, Murphy the traffic cop holding up the traffic he is supposed to be speeding up, you still here looking wise and doing nothing, and the same old work to do and the same old devil to tempt me, I feel better!"

"This morning I watched our kitten chase its tail, and I thought what a fool she was to waste perfectly good mouse-catching energy, but when I reflected on what had kept me awake I decided pussy wasn't any more foolish than I was."

"You see, Kelly, I wanted a new frock for the Eighth Ward Social club dance Saturday night, and the only one I could find was so expensive I couldn't buy it. My shoe soles are so thin I can stand on a dime and tell if it's heads or tails. I knew I wouldn't be any hit at the party without a new dress, and because I couldn't have it I was a daughter of misery. This morning I thought how easy it would be to get seventy-five cents worth of flowered silk and put a new guimpe in the green dress Mike Halloran says is the prettiest he ever saw. And if he thinks that, I can shake as happy a hoof as if I wore cloth of gold, not paid for."

"Nothing is as serious as it seems, Kelly, not even you. Most of what we worry about happens to someone else instead of us, anyhow. Cheer up, you may arrest somebody, your own self, some day!"

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THE YOUNG LADY ACROSS THE WAY



The young lady across the way says we don't hear anything any more about mines in the sea and she supposes it costs too much to get the ore out.

(© by McClure Newspaper Syndicate.)

Daddy's Evening Fairy Tale

By Mary Graham Bonner

THE TWO LEOPARDS

"I have more sense," said the Leopard.

"That's nothing of which to boast," said the Black Leopard.

"What does sense do for us? It doesn't do anything worth while."

"Now food feeds us."

"You don't say so," snarled the Leopard. "That's really extremely bright of you to say that food feeds us."

"I would imagine, of course, if you hadn't been so good as to tell me, that food covered us up when we went to sleep, or that we took baths in it, or that we hid under it when the enemy was trying to get us."

"You talk to me in such a rude fashion!" growled the Black Leopard.

"How dare you, when you know that I am considered the crosser of all the Cat family."

"And now, thinking it all over, you didn't even say that we had sense."

"You only said you had it."

"Well," said the Leopard, "you didn't seem to mind much then."

"Now you are objecting just because you want to quarrel about everything you can."

"You are naturally a mean fellow. I am not to be compared to you as far as mean ways are concerned."

"I am glad you admit you are my inferior and that I am your superior," snarled the Black Leopard.

"I suppose you know that an inferior is one of little importance and a superior is one of great importance."

"An inferior is not so superior as a superior."

"I admit nothing of the sort," said the Leopard.

"And your meanings are more or less true but have nothing to do with the case."

"Why not, I'd like to know?"

"Oh, I'll tell you. But I do admit that I have sense."

"I can hide cleverly from the enemy. That is sensible of me."

"I only seek smaller animals when I am free, and so do not run such dangerous chances."

"I came from Asia and I have bigger spots than my African relatives."

"Of course spots and sense have nothing to do with each other except they both begin with the same letter."

"I can do all those things, too," said the Black Leopard, "and I also came from Asia."

"Yes, I came from that fine part of Asia from where all black leopards come."

"You can't boast when I am around."

"You find you aren't any better than I am."

"You find, in fact, that you are not nearly so fine as Mr. Black Leopard."

"In other words you aren't as fine as I, Mr. Black Leopard, myself."

But the Leopard knew that the Black Leopard was always cross and

ugly and loved to do harm so he decided he wasn't worth talking to any more.

He knew the truth of what he had said, and he knew he would not be able to convince the Black Leopard of anything except his own wild ways.

And he didn't have to bother to do that, for the Black Leopard was well aware of them.

Oh yes, the Black Leopard knew his own wild disposition and saw no reason to change it for a better one. In fact he was satisfied to be dissatisfied.

"I Am Your Superior," Said the Black Leopard.

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Children Cry for



Fletcher's CASTORIA

MOTHER:—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

To avoid imitations, always look for the signature of *Chas. H. Fletcher* Absolutely Harmless—No Opiates. Physicians everywhere recommend it.

Garfield Tea

Was Your Grandmother's Remedy

For every stomach and intestinal ill. This good old-fashioned herb home remedy for constipation, stomach ills and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.



Headache!

Musterole drives the pain away and brings cool, soothing comfort. Made with oil of mustard. Rub on forehead.

DON'T NEGLECT

Inflamed eyelids or other eye irritations. You will find a soothing and safe remedy in MITCHELL EYE SALVE.

DR. STAFFORD'S LIVE TAR

Splendid for CROUP and colds. Relieves congestion, hoarseness, coughing. Taken internally for inflamed membranes of throat and bronchial tubes.

Piles Disappear

Peterson's Ointment

"Please let me tell you," says Peterson, "that for instant relief from the misery of blind, bleeding or itching piles, there is nothing so good as Peterson's Ointment, as thousands have testified." Best for old sores and itching skin. All druggists, 60 cents.

Funeral Tent Devised

Shelter from the elements for funeral services at the grave are afforded in St. Mary's cemetery, New Bedford, by a dark green canvas funeral tent especially designed by Rev. Timothy J. Calnen. It is 25 feet long, 12 feet wide, 25 feet high at the peak and will accommodate about 35 persons beside the grave over which it is erected. Celluloid windows in arched gothic style admit light and a canopy extends outward from the doorway.

Don't Be Disfigured.

Keep Cole's Carbolic in the house. It stops pain from burn or cut quickly and heals without scars. At all good druggists, 30c and 60c, or J. W. Cole Co., 127 S. Euclid Ave., Oak Park, Ill.—Adv.

Jays of Walking

Blinks—Here is an article on the joys of walking.

Jinks—The only joy of walking I know anything about is having a fellow in a machine come along and pick me up when I am.

Those Realistic Stories

L. W. remarks: "Some of those bed-room farce writers evidently think it is depravity that's the soul of wit."

A midget fountain pen that will hold but a drop of ink and write 200 words has been designed.



ASPIRIN

Proved safe by millions and prescribed by physicians for

Rheumatism Colds Neuritis Neuralgia
Headache Pain Toothache Lumbago

Safe

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocetaceticacid of Salicylicacid

SPRING TOGS FOR JUNIORS; NOVEL WOOLENS IN FAVOR

THE horoscope of fashion foretells a joyous and colorful mode for the young girl for spring. Especially will blithesome youth attire itself in novelty woolen coats from beneath which will peep the sprightliest sort of a silken frock. Topped with a gay little flower-covered chapeau of felt or straw, fabric or ribbon, what item more could one wish to delight the eye! Oh, yes, the scarf! What a sin of omission 't would be to forget to add a vivid scarf to Miss Sixteen's spring costume.

It is not at all surprising that the little mademoiselle in the picture chose a plaided coat in preference to any other novelty woolen. For large handsome plaids are an outstanding feature for this spring. She is wear-

ing its looms to check, stripe, plaid, mottle and multicolor every weave which comes within its range, including fine kashas, repps, tweeds, chevrons, camel's-hair suitings, luster twills, flannels, homespuns and others too numerous to give recognition in one brief story of fashion.

While the colors are high in the majority of spring woollens, they are artfully blended and soft in effect. Sometimes as many as from two to half a dozen colors are combined. Interest in tapestry designs in novelty wool goods results in an extensive use of this type of fabric for coats, suits and ensembles.

Ombre effects in flannels and bordered flannels in bright or pastel col-



PLAID COAT WITH GAY SCARF

ing a phantom red crepe de chine scarf although a bright green one would be just as stylish.

Very handsome camel's hair coatings carry out the paramount idea of novelty in that they depart from the general idea of camel's hair materials by featuring plaids, stripes and gay patterns, maintaining the usual soft fuzzy texture yet smartly bespeaking the vogue in their colorings. Included in these are large bold plaids in several colors on a tan or gray background while others show solid tones with odd border effects.

Clever straightline coats made of woolen fabric which is plaided at the top portion developing into a border of colorful tapestry design, broad caplets which are cut from the border section and which extend only across the back.

The popular plaid coat is as apt to be single-breasted as double and it

orings make up charmingly in one piece frocks. Coming in 54-inch width they are economical as it requires a minimum number of yards for a dress. Greens and rose hues are general favorites as well as soft blues.

In the tweeds, particular interest centers in the heeringbone weaves, many of which are extremely elaborate, working out fascinating patterns. These appear in pastel and palm beach shade.

With such an imposing array of fascinating materials as this season witnesses, stylists are spurred to feature a campaign of unique design which shall measure up to the fabric itself. That is how it comes that the ensemble shown to the right in this picture is fashioned with extraordinary chic and charm. The handsome material of which this long coat and one-piece frock is styled is both plaided and bordered in tapestry interweavings. It is



FROCK AND ENSEMBLE

glories in very imposing pockets at times. Many a plaid coat is collared with fur, dyed moulton and squirrel being favored.

Very swagger new coats are cut to flare from the shoulders and these vie with straightline silhouettes for supremacy. Often a border of plain cloth outlines the front edges and the bottom, with collars and cuffs carrying the same idea.

Novelty is the word when it comes to the new woolen fabrics, declared by the mode to be among the smartest items for the styling of spring

marvelously colorful, also extremely lightweight, which is a special characteristic of all the new woollens which are being shown.

The dress to the left is of plaided kasha cloth, in colors which recall the mellow tones and tints of an Arabian tent covering. The scarf worn with it is of gay colored crepe, for in the majority of cases a scarf accompanies the dress or suit. Notice the buttons on the skirt. Buttons are a popular trim this spring.

JULIA BOTTOMLEY.
(© 1926, Western Newspaper Union.)

IMPROVEMENT MADE IN FIREPLACE HEATING

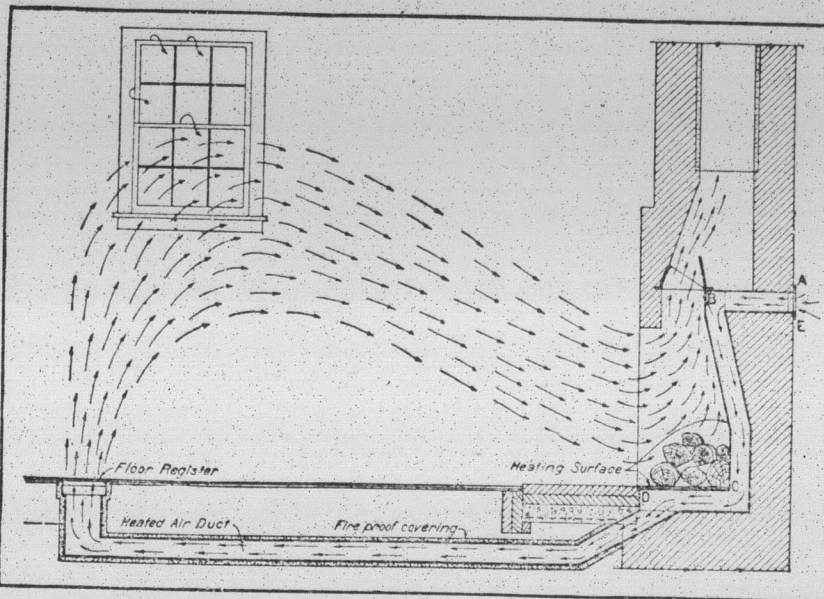


Illustration Showing Construction of Flue From Fireplace to Register on Far Side of Room.

(Prepared by the United States Department of Agriculture.)

If an opening is made from a fireplace through the chimney to the outside air, and arrangements made for warming the incoming air by passing it behind and under the fire into the room, heating by means of the fireplace can be greatly improved, the United States Department of Agriculture believes.

Anyone who has depended upon a fireplace to heat a room knows that the part of the room farthest from the fire is the coldest and that the temperature around the windows is especially low. The fire must have air, and as cracks exist around windows and doors the air enters through them. The bigger the blaze the greater the quantity of outside air drawn into the room through every crack and crevice, until, when the outside temperature gets below the freezing point, there is no comfort in the room beyond the immediate vicinity of the fire.

More Effectually Heated. It is obvious that the room will be more effectually heated when the air required for combustion is supplied at a high temperature. All our homes should be made fairly tight for greater comfort in winter. In such a house, with doors and windows closed, the suction caused by the fire can be utilized to draw into the room outside air supplied directly to the fire and heated as it passes through a metal flue behind the fire or under it.

A simple arrangement may be made for use with an outside chimney, and the same idea may be extended, with some modifications, to an inside chimney. A piece of galvanized sheet iron is bent to the shape of the back of the fireplace but set into it so as to leave

an air space between it and the back and sides of the fireplace. An opening to the outside air is made by removing two or three bricks. Air enters through this, becomes heated by contact with the metal, and is delivered into the room at the sides of the fireplace. It immediately rises within the room, gives up part of its heat, and eventually whisks about and into the fire. This would not necessarily heat the entire room effectually; it would, however, supply heated air for the fire in volume sufficient to replace or materially reduce the quantity of cold air which would otherwise enter through window and door cracks.

More Elaborate Arrangement.

Very satisfactory heating can be secured from a fireplace by a more elaborate arrangement. The air that is brought in through the flue from the outside through the chimney bricks, is heated at the back of the fireplace, and then carried in a metal duct under the floor to a register on the farther side of the room. A large volume is discharged out of this register at a high temperature. This air heats the far part of the room and other parts as it travels from the register upward and through the room to the fireplace. Thus the fireplace heats the room by convection of heat as well as by radiation, and all parts of the room are more comfortable than when heated by radiation alone.

Detailed directions for installing either of these arrangements in a fireplace may be found in Farmers' Bulletin 1230, Chimneys and Fireplaces, which is free upon application to the United States Department of Agriculture, Washington, D. C.

WARM COMFORTS CAN BE MADE AT HOME

Economical Way for Using Small Amount of Material.

(Prepared by the United States Department of Agriculture.)

Wool may be washed and carded at home for comforters and mattresses, says the United States Department of Agriculture, though it is a rather tedious process. If one has only a small quantity of home-grown wool, however, that cannot be sold to advantage, this may be an economical way to use it. Three or four pounds of wool batting for a comforter costs in the stores from \$5 to \$7, depending on the exact weight. As one sheep may yield from 5 to 10 pounds of wool at a clip even allowing for shrinkage and loss of weight when grease and dirt are removed, one or perhaps two soft comforts may be made from the fleece with a small outlay for materials if one has time and facilities for handling the wool. Wool comforts are warmer in proportion to their weight than those of cotton filling and are generally more pleasant to use.

The wool may be prepared in the following way:

Select only the cleanest of the fleece, break it into small pieces, remove tags and dung locks, as wool which is stained will not scour white. Prepare a tub of lukewarm suds made with plenty of good neutral soap, not strong laundry soap, and soft water. If the fleece is very greasy, one-half to one-third cupful of sal soda may be added to the tub of suds. An excess of soap or sal soda or the use of hot water will tend to felt the wool and make it difficult to straighten out. Handle the wool as little as possible in the water, because this too tends to felt it. For this reason do not use a washing machine in cleansing the wool. Put it through three or four tubfuls of suds if necessary and rinse it in several waters. Be careful to use lukewarm water every time and reduce the quantity of soap and sal soda after the first bath. After the wool has been thoroughly cleaned, dip it out of the last rinse allowing as much water as possible to drain off and spread it thinly on clean cloth or paper to dry, preferably in the sun. Straighten it out with wool or cotton cards, such as may often be found in farmhouse attics or can be purchased. Carding will remove the smaller bits of trash, but burrs will have to be picked out by hand.

Arrange the soft fluffy wool after carding in an even layer between two pieces of cheesecloth, whip the edges together and tack or quilt through both cheesecloth and wool to hold the latter in place.

Drop Biscuits Are Good in Case of Emergency

To save time in preparation or when no cutter is at hand make drop biscuits, suggests the United States Department of Agriculture. The dough should be somewhat softer than for biscuits which are to be cut, but not too soft. The mixture should be soft enough to drop from the spoon, but still enough not to spread on the tin. The spoonfuls should be put on the tin one-half inch apart. When baked the biscuits should have a smooth, rounded surface rather than a rough, lumpy one. If desired, the top may be brushed with milk or smoothed gently with a knife dipped into water or milk.

"Emergency" or drop biscuits are not quite like the rolled ones, but if of proper consistency are equally good. Some judges of pastry insist they are a little more tender.

Drop Biscuit.

3/4 teaspoonful salt water or equal
2 teaspoonfuls baking powder (parts of each), or
more if necessary
2 tablespoonfuls of shortening
1 cup liquid (milk, flour)

Jerusalem Artichokes Good Winter Vegetable

Have you ever eaten Jerusalem artichokes? They are not artichokes at all but members of the sunflower family. In some ways they are like potatoes, but they differ just enough in flavor and texture to add pleasing variety to the daily meals. They are for sale during the fall and winter in the markets, and they can be grown in practically any home garden if the soil is well drained.

To use Jerusalem artichokes, boil them in salted water until they are tender, just as you would potatoes. The skins may be removed either before or after boiling. Combine the artichokes with cream sauce, or serve them with melted butter, salt and pepper.

Cold boiled artichokes make a delicious salad when combined with mayonnaise, French or boiled dressing and served on a bed of lettuce or other salad greens. The United States Department of Agriculture states that Jerusalem artichokes may also be used raw in salad, like radishes. They are particularly crisp if left in the ground all winter and dug before they begin to grow again in the spring.

Milk Sugar

Milk sugar, or lactose, belongs to the group of nutrients called carbohydrates. Like cane sugar, it supplies energy to the body, but dissolves less readily and is much less sweet. Most of the milk sugar remains in the whey when the curd (casein) is removed in cheese making, and may be easily separated from it.



Don't Risk Neglect!

To Ignore the Early Warnings of Kidney Trouble Is Serious and Often Fatal

ONE'S health depends upon one's kidneys. The kidneys must filter every drop of blood. If they fail to properly do this work, there's a poisoning of the whole system. Then comes backache, dizzy spells, bladder irregularities and loss of vitality. Why wait? Why not use Doan's Pills? Doan's have helped thousands. Ask your neighbor!

A California Case

W. J. Pearce, Wallerth Ave., Nevada City, Calif., says: "The jarring and jolting of the wagon weakened my kidneys and caused lame back. My back ached and when I got down, I could hardly get up. My kidneys acted too freely. I used Doan's Pills and two boxes benefited me. My back is sound and well and my kidneys act as good as ever."

Doan's Pills

Stimulant Diuretic to the Kidneys

60c all dealers. Foster-Milburn Co., Mfg. Chemists, Buffalo, N. Y.

Goats to Be Marketed

A dozen goats were turned loose on an island off the west coast of Mexico by Spanish adventurers 200 years ago. The island today, known as Guadalupe, is inhabited by 150,000 of the hardy animals. It was taken over recently by a development company which obtained a concession from the Mexican government. The animals are to be brought to the mainland alive and slaughtered. Horns and hoofs become glue and other by-products, the pelts going into the manufacture of shoes, gloves and other commodities.

Colds

Will stop tomorrow

Colds break in 24 hours for the millions who use Hill's. Fever and headaches go. La Grippe yields in 3 days. This is the quick, scientific way to end these dangers and discomforts. Don't trust lesser helps, don't wait. Get back to normal at once.

Be Sure It's Hill's Price 30c

CASCARA QUININE
Get Red Box with portrait

Soap for the Multitudes

This country annually produces \$552,000,000 worth of soap—which represents about three million pounds of washing materials made in 163 factories employing 24,500 workers. The soap industry in the United States has grown materially since the beginning of the World War in 1914. Of the many states where it is manufactured New Jersey leads. Many new forms of soap have been made here, including hard, soft, liquid, paste and powder, soap paper and various other cleansing compounds and combinations.

Thousands of people who are suffering from constipation do not become aware of it until they feel out the cause of their frequent headaches.



"Those bilious headaches can be prevented"

"I know how agonizing they are. For years I was a chronic sufferer."

"And the headaches were not the worst part of it. The strong drugs I used to take to relieve the pain upset my stomach and slowly but surely undermined my general health."

"Finally I found out that my headaches were due to constipation. My doctor advised Nujol. After taking it regularly a few weeks the trouble disappeared."

"Since then I have never had another headache. There is no reason why I should, for the cause has been corrected."

Nujol Corrects Constipation in Nature's Way

Constipation is dangerous for anybody. Nujol is safe for everybody. Nujol simply softens the waste matter and thus permits regular and thorough elimination without overtaxing the intestinal muscles. Medical authorities approve Nujol because it is gentle, safe and natural in its action.

You can take Nujol for any length of time without ill ef-

fects. To insure internal cleanliness, it should be taken regularly. Unlike laxatives, it does not form a habit and can be discontinued at any time.

Ask your druggist for Nujol today and begin to enjoy the perfect health that is possible only when elimination is normal and regular.

Nujol

THE INTERNAL LUBRICANT
For Constipation

GRANADA THEATRE

LA JOLLA, CALIF.
Two Shows Daily, 7-9 p. m. Matinee SATURDAY 2:30
PHONE LA JOLLA 717

Sunday and Monday, April 18-19
Leon Erol with Dorothy Gish in
"Clothes Make the Pirate"

NEWS COMEDY TOPICS
Thursday and Friday, April 22-23

"Behind the Front"

with
Wallace Beery - Raymond Hatton
"DAYS OF '49" COMEDY NEWS

Tuesday and Wednesday, April 20-21
TOM MOORE and BESSIE LOVE in
GEO. M. COHAN'S

"THE SONG AND DANCE MAN"

MAZIE FABLES

Saturday, April 24
Hoot Gibson in "Spook Ranch"
REVIEW COMEDY SCENIC

CLIP THIS ADV. AND PRESENT AT GRANADA THEATRE
FOR FREE ADMISSION AND SEAT AT ANY SHOW DURING
THE WEEK OF APRIL 18-24, INCLUSIVE.

R. J. SUNDERHAUF, Mgr. Granada Theatre.

GREEK THEATRE : Point Loma

"THE TEMPEST"
PRESENTED BY
KATHERINE TINGLEY
AND THE RAJA-YOGA PLAYERS

To-night, Saturday, April 17, 8:15 p. m.

Boxes: (4 chairs) \$8.00 Center, \$1.50 Sides, \$1.00
Tickets at Theatre's, 640 Broadway, and at
Theosophical Bookstore, 1269 Fourth st. (Phone M. 6472)
After 6:45 p. m., telephone Greek Theatre, Bayview 0360 for
reservations. Nothing held after 8 p. m. unless paid for.
Children under 10 not admitted.

ANNOUNCING THE OPENING OF

**New Confectionery, Fountain
and Candy Factory**

On or about April 17th under the name of

"Cache of Sweets"

JAMES MILTENBERGER, Propr.

5019 Newport Avenue, Ocean Beach

Fresh Home-Made Candies (Formerly Froide Foto Co.)

MISSION BEACH AMUSEMENT CENTER

Largest Skating Surface in Southern California

THE NEW MISSION BEACH

ROLLER RINK

EDWARD A. KICKHAM, Propr.

A Rink Where It's a Pleasure to Skate

NEW ELECTRIC ORGAN WITH LATEST MUSIC

AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

For BEACH PROPERTY See

KIRK SMITH

Licensed REALTY Broker,

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Auto Repairing

TRY ME -- I DO MY OWN WORK

Recently Shop Foreman for H. J. Edwards

OPEN SUNDAYS TOWING CHRYSLER AGENCY
Expert Electrical, Carburetor and Trouble Shooter
At Filling Station cor. Voltaire and Abbott sts., O. B.

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

Classified Ads Get Quick Results

Taking the Profit Out of War

By BERNARD M. BARUCH

Reprinted from The Atlantic Monthly.

[The February issue of the Atlantic for 1925 carried a paper by Mr. Sisley Huddleston dealing with the general subject of "taking the profit out of war," which Mr. Huddleston called "An American Plan for Peace." The first-quoted phrase was put into the language by the War Industries Board toward the close of the World War through its efforts to eliminate all war profits. Mr. Huddleston's article came to the attention of Mr. Bernard M. Baruch, chairman of the War Industries Board and administrator of the non-profit plan, and (as he writes us), since it seemed to indicate a growing interest in the idea, induced him to invoke practical means to bring about a full comprehension of taking the profit out of war in the various great countries of the world. To this end he responded to a suggestion of Mr. Owen D. Young, of the Page School of International Relations at Johns Hopkins University, that he establish a course of lectures there to expound the War Industries Board plan in detail. Later he will proceed to make similar arrangements at leading universities in Great Britain, France, Germany, Italy, and Japan. Agreeing with Mr. Baruch that the subject calls for public knowledge and discussion, it was natural for the Atlantic to turn to him for the following paper.—THE EDITORS OF THE ATLANTIC MONTHLY.]

I
War was once described as Prussia's most profitable industry.

It needs only a scant examination of history to learn that other countries were open to the same indictment. The methods of the Robber Barons did not pass with the end of feudalism. Annexation by conquest did not cease. But when America entered the World War President Wilson fathered a doctrine that shall always govern us—that never a foot of territory would be added to our boundaries by force.

So, as America has taken the lead toward making impossible national profit through war, it too may be America's privilege to point the way toward making impossible individual profit through war. To take the profit out of war is to take a long step toward creating an economic destitution of war. The experience of the United States in the World War affords a basis for the belief that the plan herein discussed is practical. In fact, it is more than a belief—it is a certainty, although not widely known.

The world is such a busy place, and the radius of human activity has been so greatly enlarged because of modern inventions, that it is not strange that there are but few people who are conversant with what was quietly but effectively taking place in this country in the mobilization and use of its material resources in the World War—a process that would have eventually eliminated all improper profits.

Strength is given to the public advocacy of industrial mobilization made by both President Harding and President Coolidge—Mr. Coolidge as recently as last October in his Omaha speech to the American Legion—by the fact that the plan they advocated as a part of the regular national war agencies had once been set up and successfully operated under the War Industries Board.

Preceding the President's recent clear exposition of this subject, some degree of public interest had been engendered by an exchange of letters between Owen D. Young (of Daves plan fame), in behalf of the Walter Hines Page School of International Relations, and the writer. The correspondence resulted in the establishment of lectures at the Page School (of Johns Hopkins University) on this theme. Previously the Atlantic Monthly printed an article by Sisley Huddleston, who pointed out that Europe saw great strides toward peace in the American idea of "taking the profit out of war" in a systematic way. His basic reference was to the plan of the War Industries Board.

The resources of a country might be referred to as the five M's: (1) man power; (2) money; (3) maintenance or food; (4) material resources (including raw materials, manufacturing facilities, transportation, fuel and power); and (5) morale. The intelligence with which the first four are directed and co-ordinated as a whole will determine the fifth, the morale of the community.

In the war emergency it early became evident to those who were charged with the responsibility of mobilizing the resources that there was a just sentiment among the people against profiteering. Profiteering might be willful and profit making might be involuntary; but whatever its form, there was a just determination it should cease. So it became necessary to fix prices where the supply was limited.

Wherever the government created a shortage by its demands, prices were fixed, not only for the Army, Navy and the Allies, but for the civilian population as well. And in addition to price fixing on war essentials (such as steel, wool, copper, and so forth), the balance after the war program had been filled, was rationed or distributed according to the priority needs of the various civilian demands. In other words, where the price of the product of an industry was fixed that industry had to deliver the part which the government did not need to the civilian population, not in the way the industry chose, but as the government directed.

It must be remembered that when the war came there was no adequate preparation. Indeed, it is doubted by the best authorities whether any effective form of preparation then known would have been of much avail in view of the widespread and engulfing results of the war and the lack of knowledge of the various instruments of destruction which were being devised and which it became necessary to combat.

Our own Army had several divisions competing one with another for materials, transportation, housing, and so forth. On top of that there prevailed the demands of the Shipping Board, with the slogan that ships would win the war, and of the Food Administration, with the slogan that food would win the war. Further, there was the Railroad Administration with its need for material and labor, and finally there was the feverish quest for labor and supplies on the part of the munition makers—all competing for labor, money, materials, transportation, fuel, power, and each insisting on the greater importance of its activity. All this while the labor supply was being lessened by the flow of men into the Army.

While an endeavor was being made to bring order out of chaos, the great undertaking had to go on. Men, ships, munitions, food, material, had to be provided. Old organizations, bureaus and traditions had to be met and changed, but not destroyed until the new was set up. The wonder of it all is, not that there were so many mistakes, but that so much was accomplished.

At the time we entered the war prices were at their peak, and tending higher because of the war's insatiable demands. The problem was not alone to secure the materials and labor and to stop the confusion, but to do it in such a way that the morale of the people would be maintained. The prices of some things, like steel and copper, were fixed far below prevailing rates, and the wages of labor in those industries were standardized. The more highly organized an industry, the easier it was to arrange. Order did not commence to appear until the Army funneled its needs through one man sitting with a section of the War Industries Board and until the Navy, Shipping Board, Allies and Railroad Administration did likewise. Each department satisfied its requirements through a central authoritative body. This was called the War Industries Board, controlling and directing all materials and co-ordinating through its chairman the whole system of governmental and civilian supply and demand. It was created by executive order in March of the year 1918.

Briefly, this board endeavored to mobilize the industries of America so that the fighting forces of the Allied and associated nations could draw from the United States—the last reservoir of men, materials and money—the things needed for the winning of the war at the time the things were needed and with the least dislocation of industry and the least disturbance of the civilian population.

II
The War Industries Board was organized like any other supervisory committee, with a chairman, vice chairman, members in charge of various activities, bureau chiefs and subordinate workers. It surveyed and sought to arrange the whole industrial war field under the plenary powers conferred by the President and the Congress. How well it did this is a story for others to tell. What it did is the basis of the plan I am here drawing.

It was comparatively easy to fix prices and to distribute materials, and indeed to stabilize the wages of labor in those industries in which prices were fixed. The labor situation, however, became increasingly difficult, particularly when General Crowder found it necessary to withdraw men for the proposed campaign of 1919 after 4,000,000 soldiers had already been taken.

Much has been said about the profiteering of labor. It is an unjust accusation. It is only fair to say that this condition was primarily brought about through the inexperience of the organization within our own governmental departments and by the furious bidding of munition makers and ship builders for services. That situation, together with the increased prices of the things that labor had to buy with the results of its work, made it inevitable that labor must get higher wages.

So it became evident that the price fixing program had to go even further, and the War Industries Board, when the Armistice came, was proceeding with a campaign to fix the prices of all the basic things that labor had to buy. Some had previously been fixed. I speak of labor in a much broader sense than manual labor, for the unorganized so-called "white collar" part of our community—clerks, teachers, government employees, professional men—were less able to meet the situation than labor in the narrower sense. For the protection and relief of such groups certain plans were devised. To illustrate—

(Continued next week)

MISSION BEACH NEWS NOTES

Continued from Page 1

Mrs. Joe Shyer of 817 Newport court will spend the week-end in Los Angeles.

Mr. and Mrs. H. Mitchell of Whittier are enjoying a few weeks' vacation in the Dr. Worthington cottage.

Mr. and Mrs. H. B. Poindexter, their little son, Philip, and Mr. Robert Key, brother of Mrs. Poindexter, spent Sunday with their parents in Corona.

Mrs. P. M. Grove of 728 Windmere court entertained Mrs. Kelly of Jamestown, North Dakota, and Mrs. C. White and Mrs. B. L. Fellows of San Diego at her cabin at Suncrest a few days ago.

Mrs. Fred C. Hamilton, 828 Jamaica court, is breaking ground for a new home on the ocean front near Balboa court.

Mrs. Fred Jacobs and her mother, Mrs. Henry, of San Francisco, are spending a few weeks in Sylvia court. Mr. and Mrs. Fred Clough of San Diego are also staying a few weeks in these attractive apartments.

Mr. and Mrs. Joseph Caplin of San Ysidro spent the week-end in Sylvia court.

Mr. and Mrs. J. D. McCoy were entertained at dinner last Sunday evening at the home of Mr. and Mrs. Lafayette Meyers in Pacific Beach.

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TAU ZETA RHO SORORITY

Miss Alice Sue Wallace entertained the members of the Tau Zeta Rho sorority at the home of her sister, Mrs. Etta Mae Wallace Purkey, 820 Tangiers court, last Tuesday. The morning, spent in swimming and rowing, was followed by a delightful luncheon. The afternoon was spent at the bridge tables. Those invited were Miss Bernadine Cushman, Miss Peggy Tomkins, Miss Iva Copple, Miss Dorothy Nauman, Miss Mildred Begley, Miss Eunice Latta, Miss Mary Montell of the Fra Di Noi sorority, and Mrs. Reid Wallace.

O. E. S. CHAPTER GUESTS

Mrs. A. Werre entertained sixteen ladies of the Corinthian Chapter No. 358, O. E. S., at a one o'clock luncheon last Tuesday at her home, 838 Jamaica court. The afternoon was devoted to five hundred. The first prize was captured by Mrs. Harriet Courser, and the consolation prize by Mrs. Pearl O'Brien.

BIRTHDAY LUNCHEON

In honor of the birthday anniversary of the A. R. Chapter, P. E. O. Sisterhood, Mrs. Frank A. Stephens, of 834 Jamaica court, entertained twenty-two of its members at a delightful luncheon. The decorations were in orange and blue. The afternoon was passed at bridge. Prizes were won by Mrs. Mary Saum and Miss Beatrice Nave. The consolation prize went to Mrs. Leroy Saum. Mrs. Stevens leaves on April 21 for Los Angeles, from whence she will sail on the S. S. "Mongolia," via Panama, for New York, where she will join a party of friends who will sail on the S. S. "Berengia" on June 3 for Europe, where they expect to pass four months.

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CHIEF 52 YEARS



Chief James H. McKenna, seventy-nine years old, has been chief of the Waltham (Mass.) police force for 52 years. The chief is so popular that recently, when he wanted to resign, his salary was boosted.

LEGAL ADVERTISEMENT

Notice to Creditors

No. 13369

Estate of John P. Eastman, deceased.

Notice is hereby given by the undersigned, Edwin Reed, as administrator of the estate of John P. Eastman, deceased, to the creditors of and all persons having claims against the said deceased, that within four months after the first publication of this notice they either file them, with the necessary vouchers, in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or exhibit them, with the necessary vouchers, to the said administrator at room 420 Union building, San Diego, California, the same being the place for the transaction of the business of the said estate in the County of San Diego, State of California.

Signed, EDWIN REED, As Administrator of the Estate of John P. Eastman, deceased.

Dated at San Diego, California, this 19th day of March, A. D. 1926.

Hamilton & Lindley, attorneys for said administrator.

First publication April 3, 1926. 4-3-5t.

Legal Advertisement

Sheriff's Sale

Under and by virtue of an execution issued out of the Superior Court of the County of San Diego, State of California, on the 9th day of March, A. D. 1926, on a judgment rendered in said Superior Court, on the 3rd day of March, 1926, in favor of FRED WOLF and EVA WOLF, Plaintiffs, and against GUS WOLF, Defendant, for the sum of Two Thousand Six Hundred Three and 59/100 Dollars, lawful money of the United States, I have levied upon and will sell under the judgment lien all the right, title, claim and interest of GUS WOLF, Defendant, of, in and to the following described real estate, situate in the County of San Diego, State of California, and described as follows, to-wit:

Lots 11 and 15, Block 18, Ocean Beach, according to map thereof No. 279, filed in the office of the County Recorder of said San Diego County May 28, 1887.

PUBLIC NOTICE IS HEREBY GIVEN, that on Monday, the 26th day of April, A. D. 1926, at 10:00 o'clock A. M., of said day, I will proceed to sell at the south-center Court House door in the City of San Diego, County of San Diego, State of California, at public auction to the highest bidder for cash, in lawful money of the United States, all of the above described real estate, or so much thereof as will be sufficient to satisfy said decree for principal, interest and all costs.

Given under my hand this 26th day of March, A. D. 1926.

JAMES C. BYERS, Sheriff.

ED F. COOPER, Under-Sheriff.

Liggett & Liggett, Attorneys for Plaintiffs. 3-27-5t.

WHO'S WHO In Officialdom

CITY OF SAN DIEGO

Mayor—John L. Bacon. Common Council—John A. Held, Don M. Stewart, Virgilio Bruchi, Louis C. Maire, Fred A. Heilbron, City Attorney—S. J. Higgins. Auditor and Assessor—H. L. Moody. City Clerk—Allen H. Wright. City Manager—F. A. Rhodes. Harbormaster—Jos. W. Brennan. Park Superintendent—John G. Morley. Treasurer and Tax Collector—Jack T. Millan. Supt. of City Schools—H. C. Johnson. Health Officer—Dr. A. M. Lessem. Chief of Fire Department—Louis Almgren. Chief of Police—James Patrick.

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COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester Kempley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Perry. Sheriff—James C. Byers. Under-Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs. County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

Read THE BEACH NEWS

OCEAN BEACH POSTOFFICE

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By Postmaster H. K. Rankin

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Money Order Department—8 a. m. to 5:30 p. m.

Mail arrives and is distributed 10:30 a. m. and 4:30 p. m.

Mail departs 10:15 a. m. and 4:15 p. m.

Sundays and holidays, mail departs 10 a. m.

Mail closes 10 a. m. and 4 p. m., or 15 minutes before daily departure.

Windows not open on Sundays.